



A photographic look at Sioux City through the eyes of our visitors.

If you want to increase your sales (local retailers, restaurants, lodging facilities) or want to make Sioux City a better place to live, work, and visit, you won't want to miss this entertaining and engaging presentation!

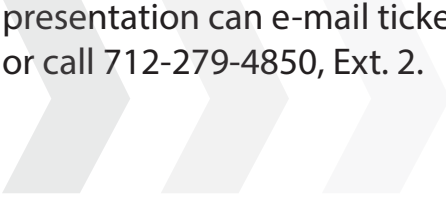
We've been secretly-shopped! Over several days the Roger Brooks Team photographed our town, from top to bottom, and will show us what he found, what works, what doesn't and what we can do better – as a community and as local businesses – no holds barred!

For every challenge he uncovers he'll show us, photographically, how to make it better, using low cost solutions. It will be entertaining, enlightening, and will be one of the best presentations you've seen. You will love it!

**Friday, April 8th
8:00 - 10:30am**

Sioux City Convention Center
801 4th Street, Sioux City
RSVP by April 5, 2016

Anyone wishing to RSVP for the assessment presentation can e-mail tickets@sioux-city.org, or call 712-279-4850, Ext. 2.



Sponsors:

Visit Sioux City
Sioux City Economic Development
Downtown Partners
Siouxland Initiative
Siouxland Chamber of Commerce
Woodbury County