

Sioux City Brick

Since 1913

FOR IMMEDIATE RELEASE

Contacts: Mark Mahoney, CEO of Sioux City Brick & Tile Company
Telephone: 515-254-0196
E-mail: mbmahoney@siouxcitybrick.com

Mike Bergin, President of Sioux City Brick & Tile Company
Telephone: 712-202-1122
E-mail: mbergin@siouxcitybrick.com

SIoux CITY BRICK & TILE TO CELEBRATE ITS 100 YEAR ANNIVERSARY

Sioux City, Iowa – Sioux City Brick & Tile Company, incorporated in 1913, announced today that it is celebrating its 100 year anniversary with special events at each of its two Iowa brick manufacturing plants on August 7, 2013, (Sergeant Bluff) and August 13, 2013 (Adel).

Brick for structures from the well known Woodbury County courthouse to skyscrapers on the Manhattan skyline, such as Carnegie Hall Tower, and brick across the country have been furnished for houses and buildings by Sioux City Brick for over a century. Sioux City Brick, managed by the 4th generation of family ownership, is one of two surviving brick companies in Iowa from a field of over 300 brick plants operating in the State in 1900.

Brick of good quality and color were made at each of the two brick plant locations in the 1800's before the formal company incorporation in 1913, giving each of the plants a history longer than even that of the company. Today the Adel, Iowa plant makes brick colors from high quality red clay, and the Sergeant Bluff plant completes the color palette with brick made in wonderful buff Ironspot colors.

Sioux City brick modernized its factory at Sergeant Bluff in 1997. The second modern manufacturing plant was brought on line at the Adel plant location in 2001. A third state of the art plant was brought on line at Adel in early 2007. Sioux City Brick continues to apply the latest technology to the art of brick making to provide a premier product for its customers.

PRODUCT MARKETING

Sioux City Brick markets its products through local sales offices located in Des Moines, Iowa (United Brick & Tile), Sioux City, Iowa (Sioux City Brick), Bloomington, Minnesota (Minnesota Brick & Tile), and Omaha, Nebraska (Nebraska Brick & Supply) and throughout the nation through an extensive distributor network. Sioux City Brick also distributes thin brick through its United Wall Systems Division.

Sioux City Brick & Tile Company adds value to its products in many ways. A few examples are:

- 1). Superior Quality - due to modern machinery including the use of robots, vertical lift cutters, automated controls, and the latest brick making equipment the brick made meet the highest ASTM Standard.
- 2). Environmental Benefits - such as low energy consumption, emission controls on each tunnel kiln, and the use of recycled material in each plant. For example, only about one third of the brick

industry tunnel kilns are equipped with scrubbers, while all of the Company's tunnel kilns are equipped with scrubbers.

- 3). Durable Product from Iowa Clay – the Company's product fire in the lower range of water absorption, increasing the lifespan of buildings built from its brick as well as providing resistance to water penetration.
- 4). Custom Blending – the Company has a comprehensive blending program to create customized products to meet the customer's needs.
- 5). Over 100 Years of brick making experience – the Company's product is supported by a dedicated and experienced team of manufacturing and sales professionals.
- 6). Colonial Ironspot Collection – a color palette from the Adel plant of smooth Ironspot brick, which showcases the art of brick making to add value and uniqueness to a building.
- 7). Builders Special – the "Advantage" – this product was designed for lower in the wall costs while providing a preferred aesthetic look as compared to king size brick. The hand crafted look of the Company's sought after Williamsburg texture completes the superior look of the Builders Special.
- 8). Centennial Collection Brick – is a collection of natural ironspot brick from the Sergeant Bluff Plant that showcases wider ranges of vivid color blends with subtle yet complex color ranges. Wider ranges of evenly blended color hues have a distinctive and unique look in the wall.

SHOWCASE OF PROJECTS

Sioux City Brick & Tile Company has provided brick to premier architectural jobs all across the nation. A few examples are:

- 1). Ogden Elementary School in Chicago, Illinois. This project won the BIA (Brick Industry Association) 2012 brick in architecture gold award for education.
- 2). Carnegie Hall Tower in New York, New York. The architect used Grand Canyon Closures from the Sergeant Bluff Plant with their distinctive color to create a remarkable landmark for New York.
- 3). College Dormitory, St. Ambrose University, Davenport, Iowa. This project featured Brownstone Velour brick from the Adel Plant to create a rich and distinctive land mark for this college campus.
- 4). West Gate Bank in Lincoln, Nebraska. This project demonstrates that brick creates distinctive beauty that is unmatched by any other building product.
- 5). Le Bonheur Hospital, Memphis, Tennessee. This project used Granite Red Velours from the Adel Plant combined with numerous special shapes crafted by Sioux City Brick employees to create a masterpiece of design and function.
- 6). High School in Quincy, Massachusetts. This project used Amherst Colonial material from the Adel Plant to create a building that is a land mark as well as a place to educate students.

7). Mill City Apartments in Minneapolis, Minnesota. This project features a blend of two distinct colors from the Sergeant Bluff Plant, Desert Blend Velour with Mountain Shadow accent material. This project won a BIA design award for 2011.

Please visit the company web site at www.siouxcitybrick.com. We stand by our motto: “We Make Great Brick.”

Photo attachments: Sergeant Bluff Brick Yard baseball team – Carnegie Hall Tower, New York, NY

