



CITY OF SIOUX CITY

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Primebank Awarded the Pride of Sioux City: Business Beautification Award

Primebank is the September recipient of the Sioux City Economic Development Department, *Pride of Sioux City: Business Beautification Award*. Primebank was recognized during the September 23rd Sioux City City Council Meeting.

The award, which is open to all Sioux City businesses, is presented to companies based on criteria including landscaping, originality, cleanliness, sense of community, appearance of building and signs, and overall appearance. A committee of local business professionals and city staff select a winner from a list of nominations.

“We are truly excited to receive this award,” said Nick Hegarty, Primebank – Sioux City President. “We designed the building and landscaping so that it would not only be functional but that it would also be aesthetically pleasing with a welcoming environment for our customers, staff and the neighborhood.” Hegarty went on to say, “We want to thank our architect and all of the contractors involved in this project for helping us reach the goals we set out for this building.”

About Primebank

Located in northwest Iowa, Primebank has been an integral part of the growth and development of the communities it serves for over 127 years. We have had a physical presence in Sioux City on Sunnybrook Drive for 12 years with our Hamilton Boulevard office opening in August of 2018.

In addition to its physical locations, Primebank's commitment to technology over the years is second to none. Today the bank routinely deploys innovative access services such as internet banking, mobile banking, mobile capture, a network of ATMs and a full menu of electronic services.

Primebank employs a staff of over 90 professionals dedicated to helping our customers enjoy financial success. Primebank provides cutting-edge services and continues to lead the way in deposit products, consumer and home mortgage loan services and commercial and agricultural business relationships.

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