



NORTHERN VALLEY (ROSSING

29-Acre Premier Commercial Site

Commercial Zoning

- Highly Visible Site
- Traffic Count: 29,000 vehicles/day

Newly Attracted

- Pizza Ranch Restaurant
- The Shoppes at Northern Valley (under construction in 2016)



Economic Development Department Marty Dougherty mdougherty@sioux-city.org 877-246-7242 LocateSiouxCity.com

Northern Valley Crossing

Completion of the new \$35 million bridge/street project to connect
Outer Drive to US HWY 75/20 Bypass and 1-29 provided new access through the valley,
and has caused traffic counts in the area to more than triple. The area is home
to a Super Wai-Mart and a growing number of retail, commercial, and office concepts.

Located in the immediate area is one of Sioux City's high schools as well as new middle and elementary schools.



Sioux City: Trade Area: 285,314 Median Age: 34.7 Total Households: 54,811 Median Income: \$52,538 Average Family Size: 3.13



Sioux City is the largest city in western lowa and a regional hub for shopping, healthcare, and entertainment in the tri-state area of lowa, Nebraska, and South Dakota,