

## Siouxland Expo Center Breaks Ground

What's Happening Thumbnail:



The Siouxland Expo Center, a dynamic new multi-purpose venue in Sioux City, broke ground on a new 104,000-square foot building today. Those in attendance included Mayor Pro Tem Dan Moore, Siouxland Expo Center Board Chair Dirk Lohry and Woodbury County Board of Supervisors Chair Keith Radig.

The new building is designed to provide quality flexible spaces for agricultural, recreational and major community events. Located off the newly expanded Interstate 29 in Sioux City's former stockyards, the facility will include an 80,000-square foot expo hall/sports arena, space for a future climbing wall, two conference room/classrooms, locker rooms, concession/kitchen area, and will house the Sioux City Parks and Recreation offices. This public/private partnership is funded by a variety of sources, including public contributions, private sponsorships, and grants.

"The Siouxland Expo Center is another great quality of life amenity in Sioux City that will benefit so many people," said Mayor Bob Scott. "This facility will provide space for growing events and draw new events that will attract people to our community."

The Siouxland Expo Center announced its newest naming right sponsor of the facility at the groundbreaking event. Great Southern Bank will be the field sponsor for the facility. All recreational activities held at the facility will take place on Great Southern Bank Field which is the size of a regulation soccer field and can be divided into 12 different sizes. When a large Expo event is not taking place at the facility, the artificial turf playing surface will host soccer, flag football, even softball/baseball activities among other things.

The \$250,000 Great Southern Bank Naming Right now joins the list of other previously announced naming sponsors: Missouri River Historic Development (MRHD), MidAmerican Energy, and the Hard Rock Hotel & Casino Sioux City. MRHD has generously contributed \$1,000,000 to the Siouxland Expo Center and is the naming sponsor for the building's Atrium. MidAmerican Energy is supporting the project with a \$500,000 contribution and will receive sponsor rights for the 80,000-square foot Expo Hall. Hard Rock Hotel & Casino Sioux City has donated \$400,000 to the project and is the naming sponsor for the Videoboard. In total, the project has received financial contributions to help fund building construction costs from over 30 businesses in the community.

"The desire for a strong, thriving community is a common goal that Great Southern Bank shares with other members of our community. We appreciate the opportunity to invest in the Siouxland Expo Center," said Great Southern Bank President and CEO, Joe Turner. "I'm proud of our local senior management team who championed this dynamic project, emphasizing its long-term economic impact in transforming the Siouxland Region."

The Sioux City City Council is overseeing construction for the non-profit, Siouxland Expo Center Board, and approved a \$15 million contract with L & L Builders on May 13, 2019 for construction of the center. The building will be owned by the non-profit Siouxland Expo Center and managed by the City of Sioux City Parks and Recreation Department. The project is anticipated to be complete by June 1, 2020.

Opportunities for varying levels of sponsorship of the Siouxland Expo Center are still available, including the naming sponsor. To learn more and to make a donation towards this exciting project, visit <https://siouxlandexpoctr.com/>.

360 degree panoramic views of the Siouxland Expo Center can be found using the links below:

Field 1

Link: <https://api2.enscape3d.com/v3/view/fe81d9f4-5eb2-4962-a337-354957afed77>

Balcony 1

Link: <https://api2.enscape3d.com/v3/view/c07f1cae-3cbf-4808-bbef-2c55a64dd4c4>

Lobby 1

Link: <https://api2.enscape3d.com/v3/view/0951bba6-7282-4e27-8449-ec2d91f9665d>

Exterior Corner

Link: <https://stonegrouparchitects.sharefile.com/d-sd0e957b94074e7e9>

High Quality Animation

Link: <https://stonegrouparchitects.sharefile.com/d-s75ef6a56e794bd58>