

## Business Award to Encourage Sioux City Pride

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The Sioux City Economic Development Department wants to encourage and highlight Sioux City employers who show pride in the appearance of their business property by awarding selected businesses the *Pride of Sioux City: Business Beautification Award*.

A committee comprised of local business professionals and city staff will select Sioux City companies from a list of nominations to receive the Pride of Sioux City award. The recognition will be presented at the City Council meeting.

Companies selected will be recognized by the Mayor with a commendation at the beginning of City Council meetings. In addition, a framed award will be presented, along with a yard sign and window sticker to be displayed at the business to reinforce their contribution to the beautification of Sioux City. The company will also receive recognition in the Sioux City Journal, city economic development website and city social media platforms.

Criteria to evaluate a business will include: neatly trimmed lawn, bushes and trees, property free of litter and weeds, use of sound landscape practices, originality, condition of flowers, appearance of building façade and signs, sense of community, use of public art, in accordance with city's zoning code, and overall appearance from curb.

The award is open to all Sioux City businesses. Nominations are open and forms are available online at [www.locatesiouxcity.com](http://www.locatesiouxcity.com).