## FOR IMMEDIATE RELEASE

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Keizer Refrigeration and Mid-States Utility Trailer Sales Open Their New Facility In Sioux City, IA,

And Receive "Growing Sioux City" Award

SIOUX CITY, IA, Oct 15, 2018. Keizer Refrigeration, a distributor for Carrier Transicold, a global leader in transport refrigeration, and Mid-States Utility Trailer Sales, a dealership of Utility Trailer Manufacturing Company refrigerated trailers, dry vans and flatbeds, hosted a Grand Opening of their new facility at 5220 Harbor Drive off the I-29, with a ribbon cutting ceremony by the Siouxland Chamber of Commerce last Thursday October 11<sup>th</sup>.

Guests included the Mayor of Sioux City Bob Scott, the President of the Iowa Motor Truck Association Brenda Neville and the President of the Siouxland Chamber of Commerce Chris McGowan who all gave welcome speeches and praised the business owners for their passion to grow the companies and contribute to the local industry. As part of the ceremonies Mayor Bob Scott presented a "Growing Sioux City Award" which recognizes the company's growth and investment in Sioux City. Company officials received Sioux City wind breakers and a new tree was planted on the property signifying the company's commitment to growing Sioux City. "We appreciate the investment made by Keizer Refrigeration and Mid-States Utility Trailer Sales in Sioux City," said Mayor Bob Scott. "Their impressive new facility will allow continued success as they serve the region."

"We are honored to be selected for this special award" the President of Keizer companies Shane Keizer said. "My Dad started Keizer Refrigeration with his partner Jackie back in 1976, servicing equipment from the back of their pickup truck. The company grew and today we employ over 160 staff in our four locations and we are still recruiting more. I know that Dad would be proud." The Treasurer and Secretary of Keizer companies Stacy Bricker said "Our new 55,000 sq ft facility has doubled the size of our parts and service departments. We have a two-floor office area for trailer sales, showroom for truckers to purchase truck and trailer parts, a service center with 16 service bays and a new drive-through wash station. Our Dad firmly believed in reinvesting in the local economy and Shane and I follow in his legacy. It is an honor to be recognized and to be selected for this prestigious award."

The Siouxland Chamber of Commerce and their team of Ambassadors assisted with a ribbon cutting ceremony, which was followed by BBQ lunch, facility tours and yard games. The raffle included many exciting prizes, including the Grand Prize by Hard Rock Hotel & Casino - Dinner for 2 at their Main+Abbey restaurant, 2 tickets to the Anthem concert arena, and a hotel stay at the Hard Rock Hotel.

Paul Trujillo, Utility Trailer's Western Division Sales Manager, Tom Ondo, Vice President of Carrier Transicold, and many Keizer Companies customers, vendors, employees and local contacts also attended the Grand Opening.

## **About Keizer Refrigeration and Mid-States Utility Trailer Sales**

Keizer Refrigeration started in 1976 when Jim and Jackie Keizer began operating on refrigeration units at truck stops and businesses out of the back of their pickup truck. Jim and Jackie then purchased Mid-States Utility Trailer Sales in 2001. The company quickly grew and are now one of the largest Utility Manufacturing semi-trailer dealerships in the United States, offering a wide range of new and used refrigerated trailers, dry vans and flatbeds to support the U.S. transportation industry which moves over 11 billion tons of freight annually and employs over 3.5 million truck drivers. Mid-States Utility Trailer Sales also provide heavy equipment servicing and aftermarket parts, to keep transportation companies on the road delivering their freight. For more information on Keizer Companies visit <a href="https://www.midstatesutility.com">www.midstatesutility.com</a> or call (800) 369-2653.

## **About Utility Trailer Manufacturing Company**

Utility Trailer Manufacturing Company is America's oldest privately owned, family-operated trailer manufacturer. Founded in 1914, the company designs and manufactures refrigerated vans, dry freight vans, flatbeds, Tautliner® curtainsided trailers, and aerodynamic side skirts. Utility currently operates five trailer manufacturing facilities across the United States. Utility's 3000R® and the 3000R® multi-temp refrigerated trailers are manufactured at the Marion, Virginia, and Clearfield, Utah, plants. The 4000D-X Composite® series and 4000D® dry vans are manufactured at the Glade Spring, Virginia and Paragould, Arkansas, plants. The 4000AE™, 4000S®, and drop deck flatbeds as well as the Tautliner® are all manufactured at the Enterprise, Alabama, facility. Utility also has an extensive independent dealer network with over 100 locations throughout the United States, Canada, Mexico and South America. Visit www.utilitytrailer.com for more information.

## **About Carrier Transicold**

Carrier Transicold helps improve transport and shipping of temperature-controlled cargoes with a complete line of equipment and services for refrigerated transport and cold chain visibility. For more than 45 years, Carrier Transicold has been an industry leader, providing customers around the world with advanced, energy-efficient and environmentally sustainable container refrigeration systems and generator sets, direct-drive and diesel truck units, and trailer refrigeration systems. Carrier Transicold is a part of UTC Climate, Controls & Security, a unit of United Technologies Corp., a leading provider to the aerospace and building systems industries worldwide. For more information, visit www.transicold.carrier.com.