



CITY OF SIOUX CITY

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Breakfast Event Highlights Social Capital

The Sioux City Economic Development Department will host a “Business for Breakfast” event on Thursday, December 5 at 7:30 a.m. at the Sioux City Convention Center. The free event will feature National Financial Educators founder, Adam Carroll. A passionate “financial literacy junkie”, Adam will share ways to help you succeed faster by leveraging money, time, relationships and service with his presentation “Becoming a Super Connector: Secrets of the Truly Successful”.

Adam is co-author of the book *Winning the Money Game*, co-founder of Succeed Faster Seminars for YP’s, and currently working on a documentary about student loan debt in America called *Broke, Busted & Disgusted*. His passion for helping people succeed is based on the knowledge of certain fundamental principles of achievement that aren’t taught in schools, are rarely taught at home, and are completely ignored in most workplaces. By sharing the life lessons his mentors have shared with him, audiences are better able to live the life they’ve imagined.

In 2007, Adam opened the first socially responsible mortgage company in the state of Iowa. He is a highly sought-after speaker and consultant on the topics of financial education, networking, and entrepreneurship. A real estate investor and mental ninja, Adam lives with his wife and 3 children in Clive, IA. For more resources including Adam’s blog, visit www.adamspeaks.com.

Business for Breakfast is a networking forum for entrepreneurs, company executives, young professionals and students interested in emerging trends and topics. The breakfast is sponsored by Iowa Small Business Development Center at Western Iowa Tech (SBDC) and Siouxland Economic Development Corporation (SEDC). A complimentary breakfast will be provided and RSVP’s are encouraged by calling 712-224-5500 or emailing lbecker@sioux-city.org.

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